

# The Healthy Utah Poll

June 2014

Notalys, LLC | Data Decision Direction

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# Sponsors

- AARP Utah
- American Cancer Society Cancer Action Network
- Association for Utah Community Health
- Salt Lake Chamber of Commerce
- United Way of Salt Lake
- University of Utah Hospitals
- Utah Health Policy Project
- Utah Hospital Association
- Voices for Utah Children

# What is Healthy Utah?

- Federal funds returned to state
- Puts most recipients into *private* insurance plans
- Individual contributions (premiums and co-pays)
- Work requirement
- Covers low-income adults (below 138% FPL)

# The Healthy Utah Poll

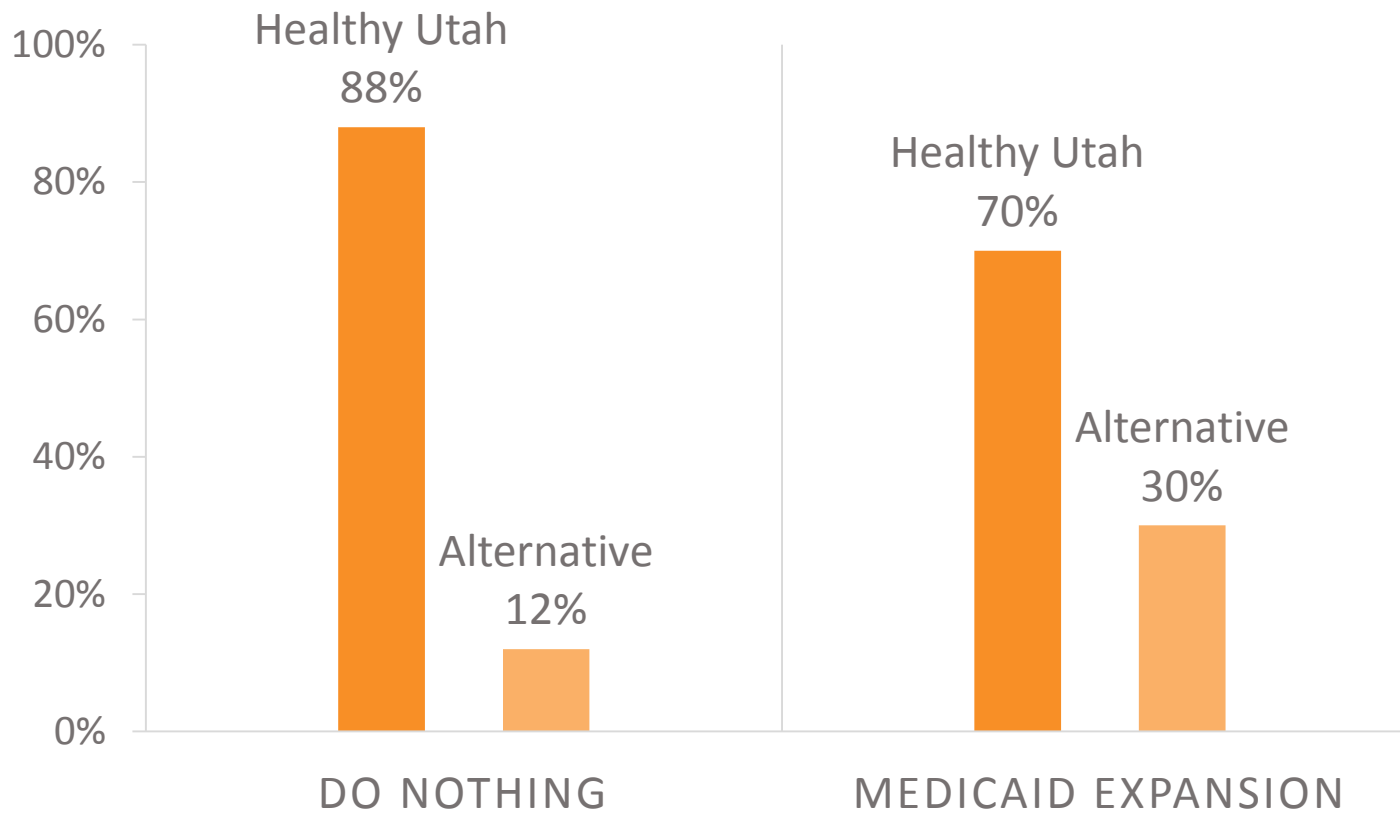
- Main Poll findings:
  - Strong overall support - 88%
  - Broad support
  - Bi-partisan support
  - Voters support specific plan features
  - Utahns want to help people in the “donut hole”
- Poll indicates Governor has found a “Utah Solution.”

# Poll Background

- Random Sample of 623 Utah voters, state-wide
- Conducted by Dan Jones & Associates
- Results presented here are for 2014 likely voters
- Poll results analyzed and report prepared by *Notalys, LLC*, a Utah-based consulting firm.

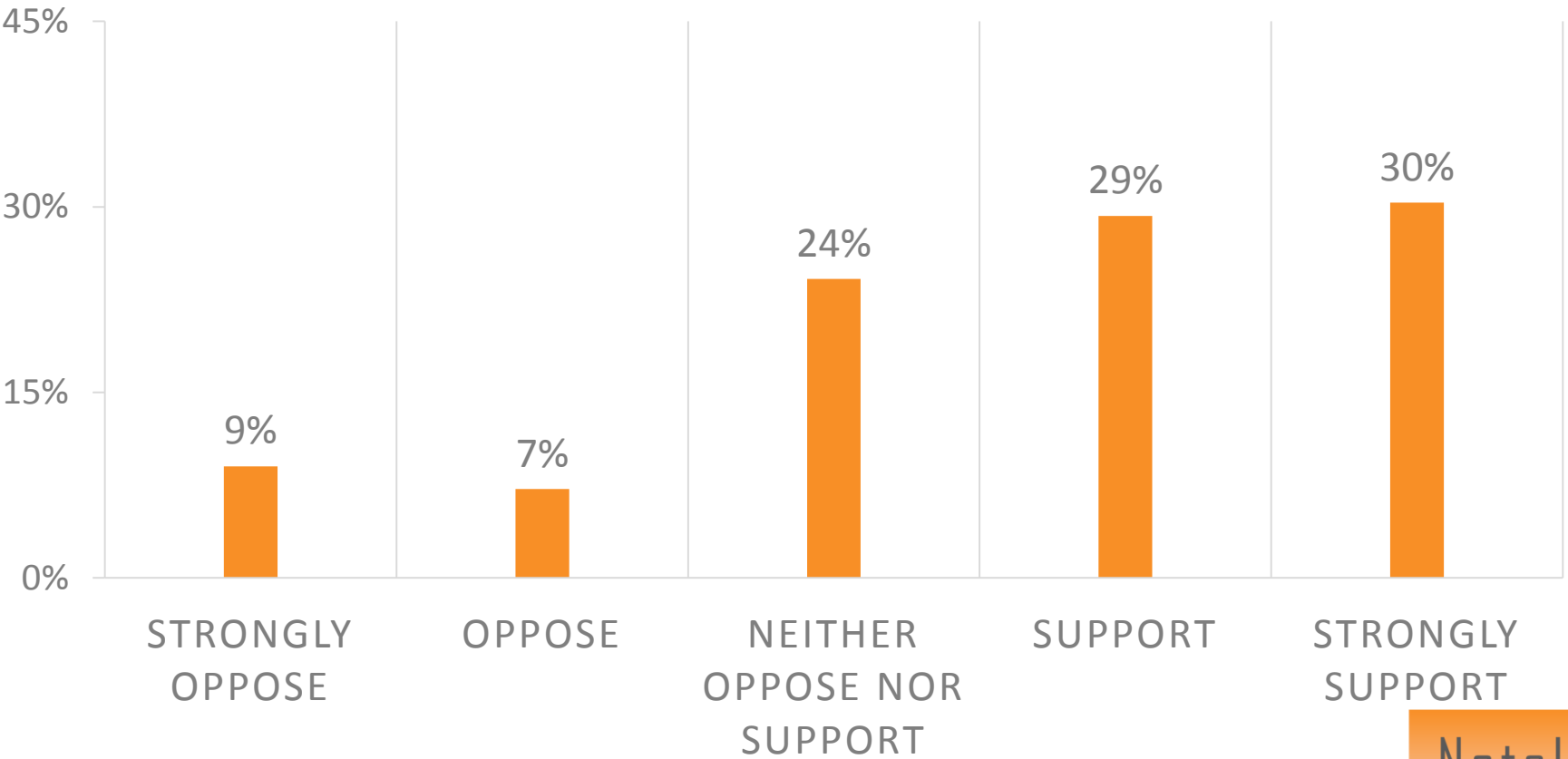
# Strong Overall Support

## Healthy Utah Vs. The Alternatives



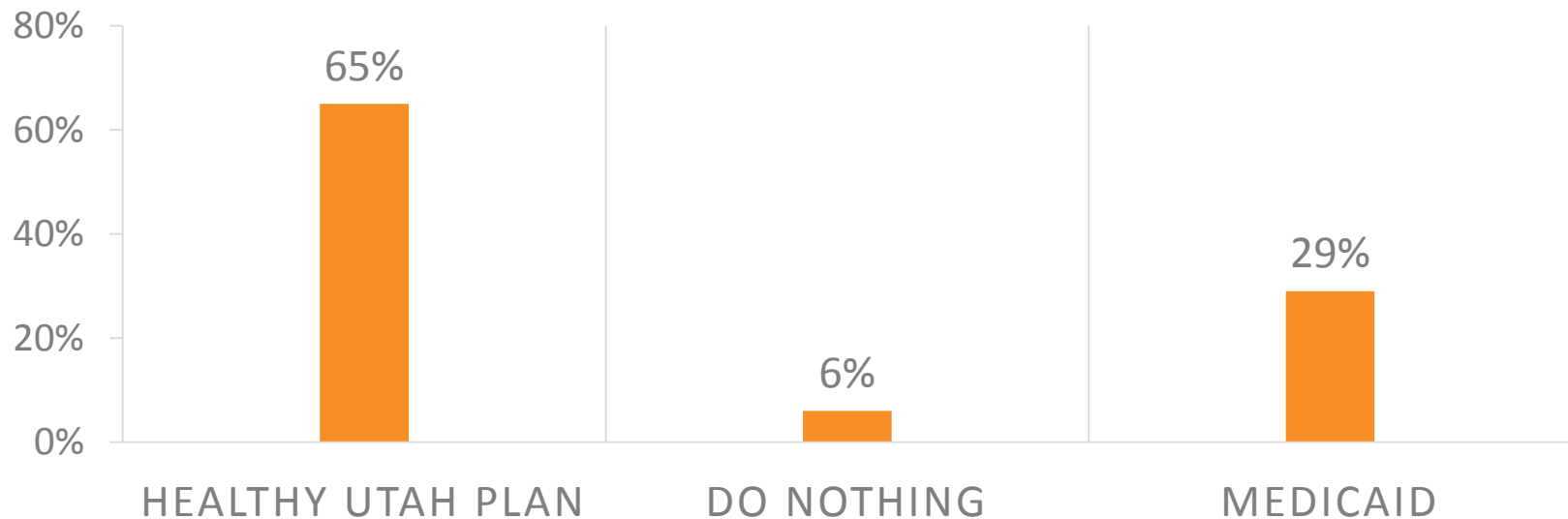
# Strong Overall Support

Using a scale of 1 to 5 with 1 meaning "strongly oppose" and 5 meaning "strongly support," how would you rate your support of Governor Herbert's Healthy Utah Plan?



# Strong Overall Support

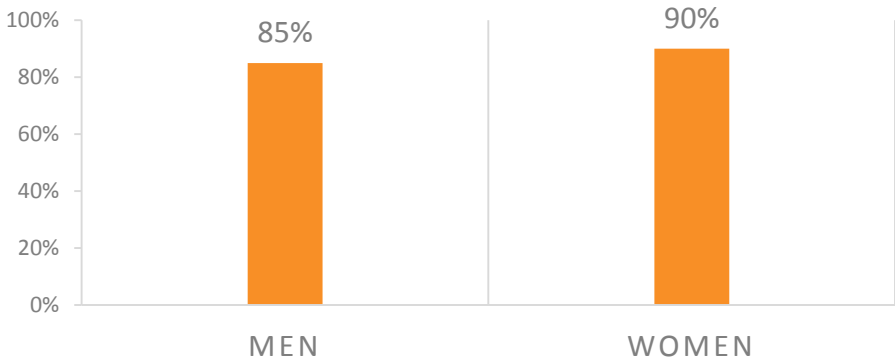
**Of the following three options, which do you support the most?**



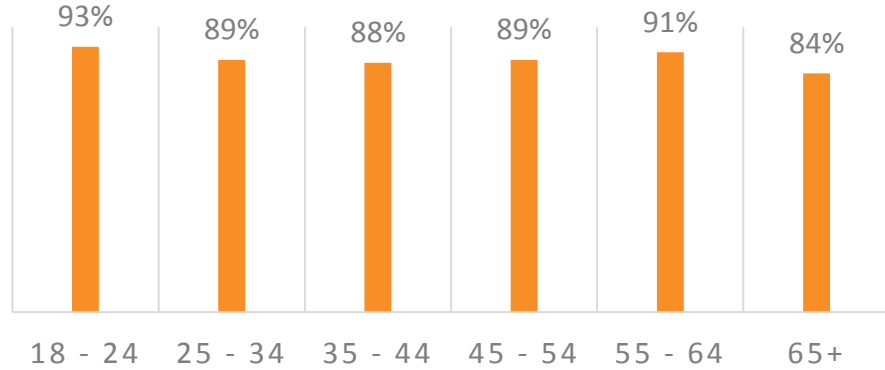


# Widespread Support

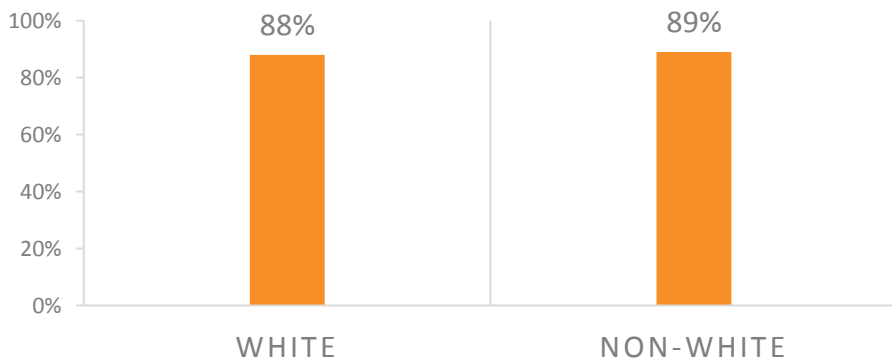
### Gender



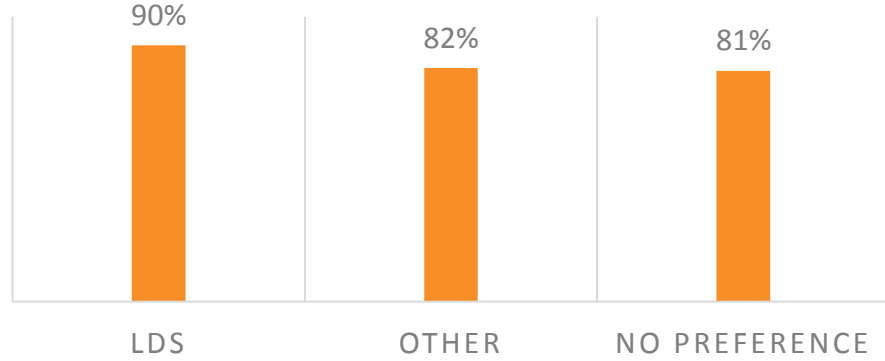
### Age Category



### Race/Ethnicity

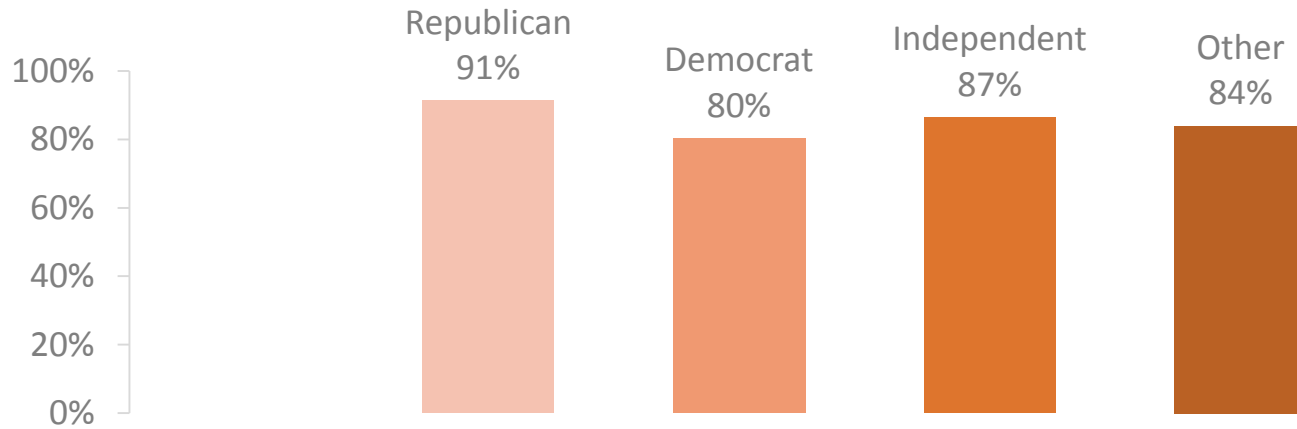


### Religion

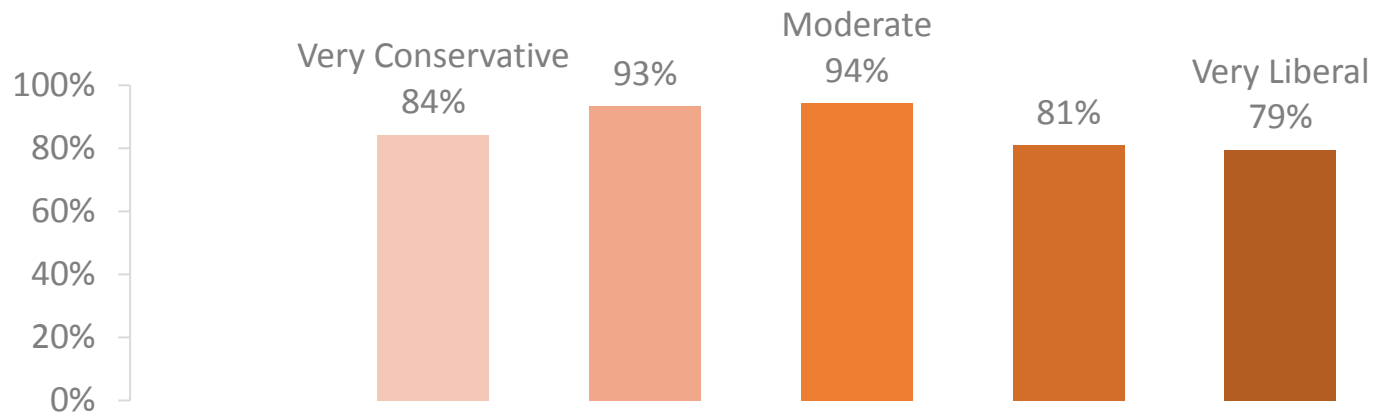


# Bipartisan Support

## Party Affiliation

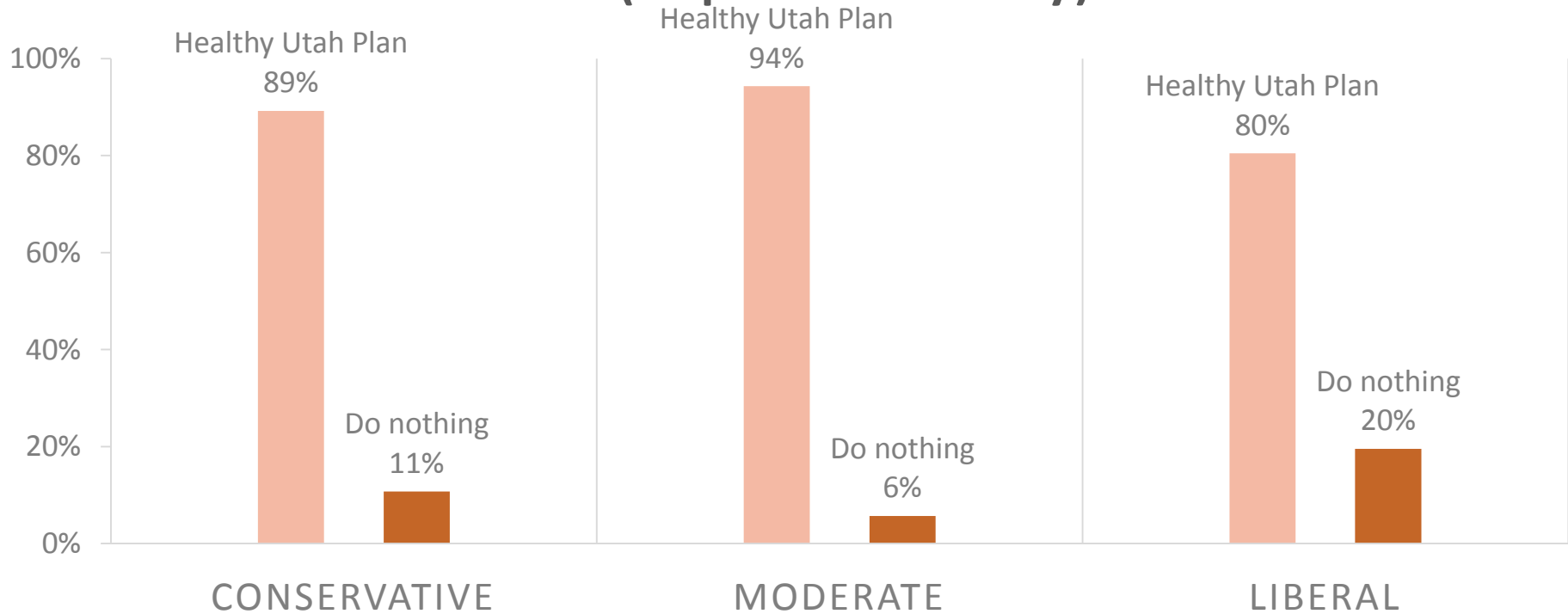


## Political Ideology



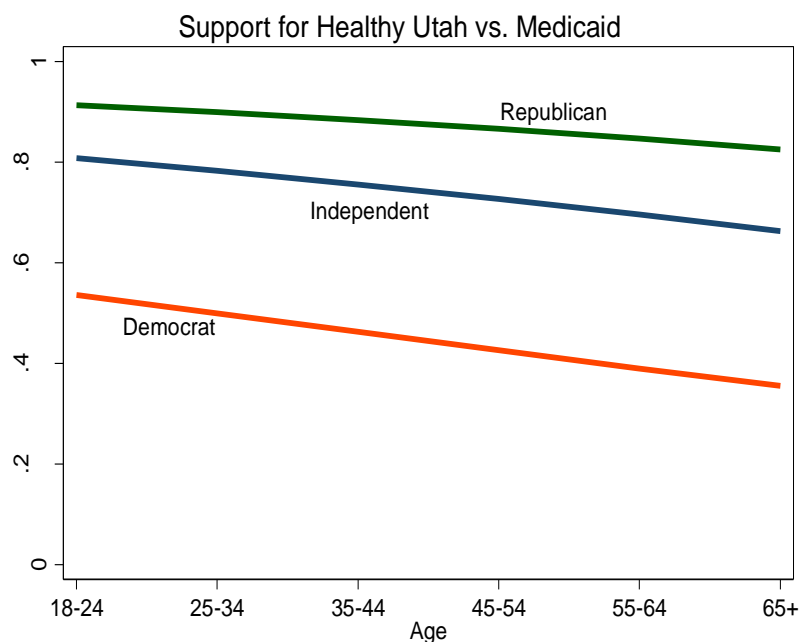
*89% of conservative Republicans prefer the Healthy Utah Plan over doing nothing.*

## Healthy Utah vs Do Nothing By Ideology (Republicans Only)



# Bipartisan Support

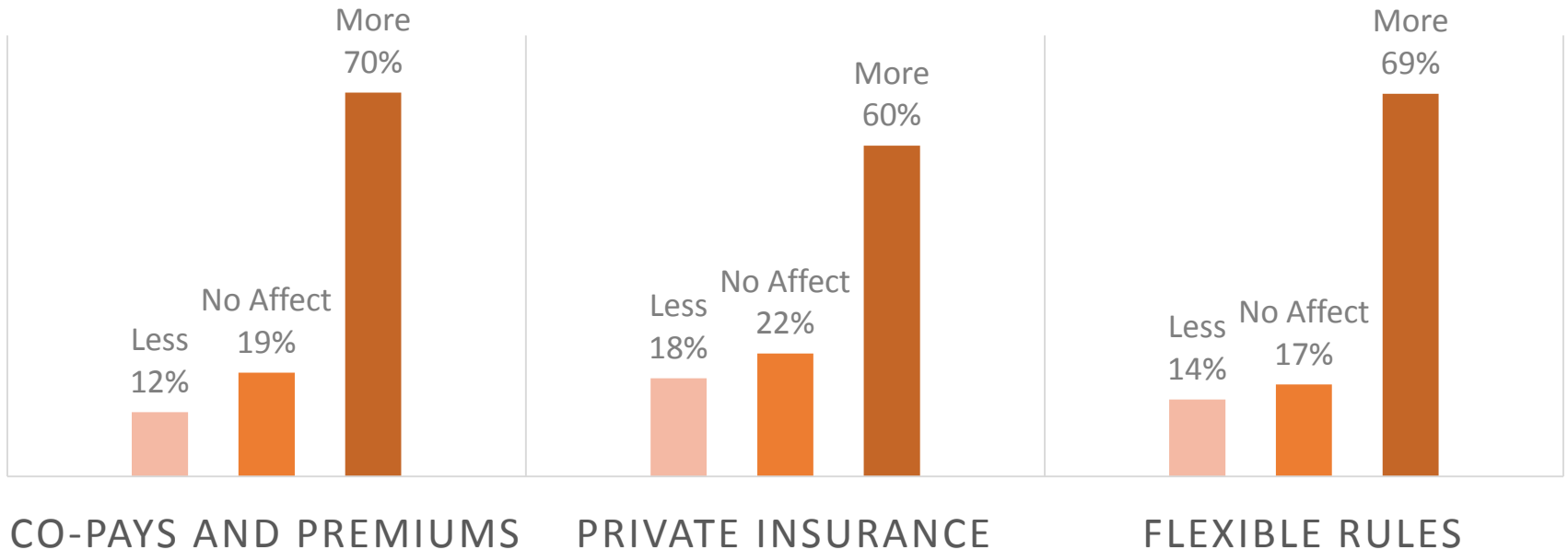
- When compared to a Medicaid expansion, Democrats are split
- Republicans strongly prefer *Healthy Utah*



# Support for Specific Plan Features

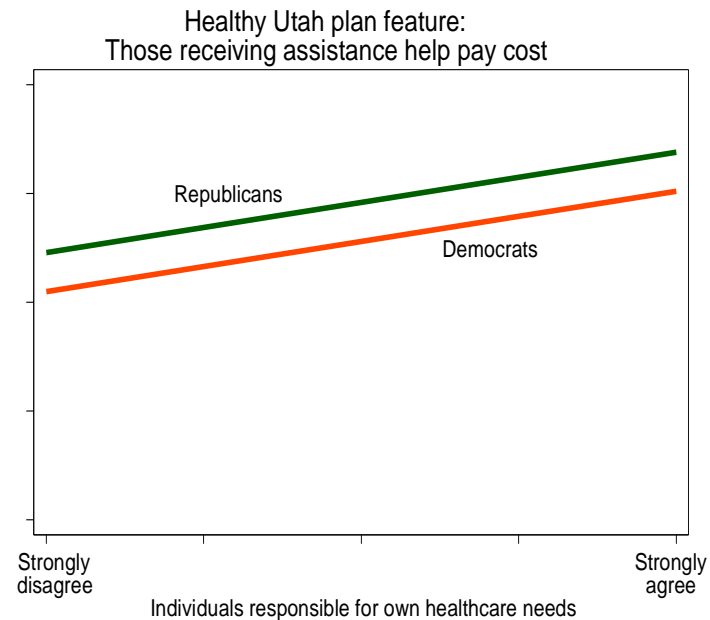
- Likely voters are strongly in support of specific plan features:

Do each of the following features of the Healthy Utah Plan make you more or less supportive?



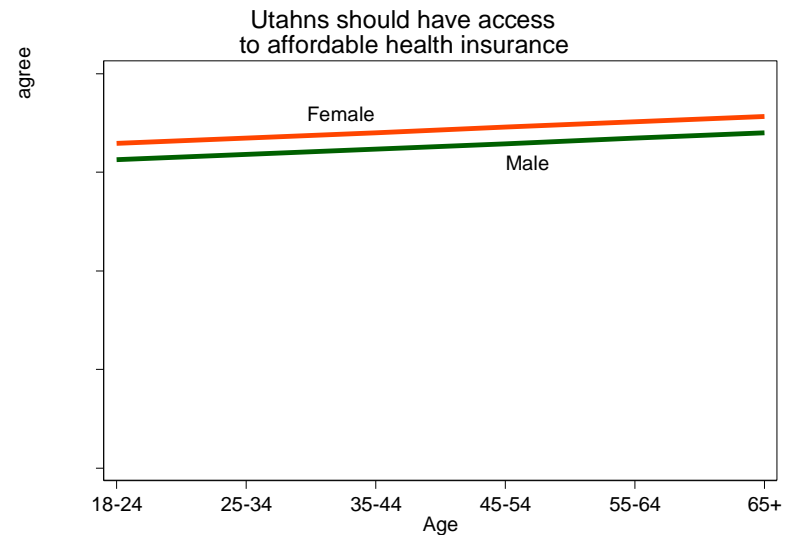
# Support for Plan Features

- Utahns believe individuals should help pay the costs of their care



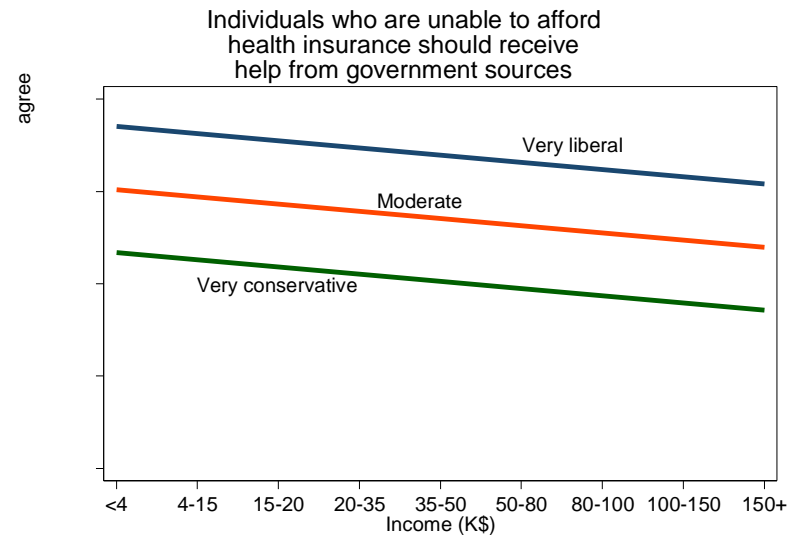
# Attitudes about Health Insurance

- Utahns believe affordable health insurance is very important



# Attitudes about Health Insurance

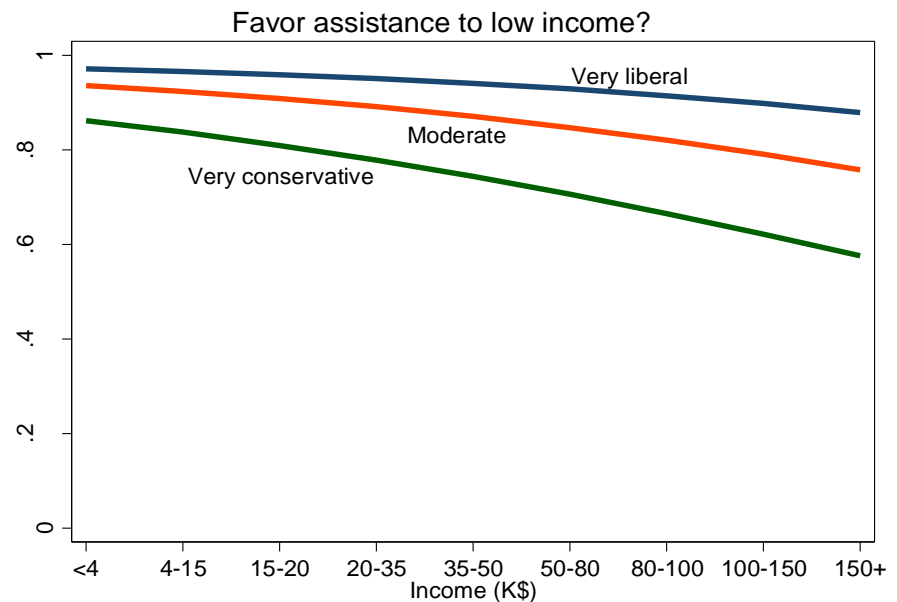
- Utahns believe people who are unable to afford health insurance should receive help from government
  - Even self-described conservatives hold this view.





# NO to the “Donut Hole”

- Utahns want government to provide the same support to the poor that it gives to higher income people.



# Finding a “Utah Solution”

- Since the beginning of 2014, Utah has been eligible for millions of federal dollars but has not yet acted.
- Governor Herbert has been seeking a way to use Medicaid funds in a way that is consistent with Utah’s political values and Utah’s unique characteristics.
- *Healthy Utah* is a plan that meets those objectives—a “Utah Solution”