



The first enrollment period on *healthcare.gov* is finished. But the Utah Health Policy Project (UHPP) is planning for next fall's enrollment. That's why we're creating the **ACA Kitchen Cabinet...**

What is the Kitchen Cabinet?

It's a focus group to help UHPP understand how Utahns are using their new Affordable Care Act (ACA) insurance. The group will be composed of 30 individuals and families who purchased health insurance on *healthcare.gov* during the recent enrollment period. We are ensuring this group contains a mix of age, family size, gender, work status, race, income level, subsidy status, LGBT, insurance provider, and geography.

What are its goals?

- 1) Track the impact of the ACA beyond the open enrollment period
- 2) Develop a deeper understanding of how Utah individuals and families use their health insurance
- 3) Understand how consumers address common health-care transactions like premium subsidies, appointments, referrals, prescriptions, preventive care, co-pays, and deductibles
- 4) Evaluate how consumers interact with insurance companies, providers, navigators, and *healthcare.gov*
- 5) Solicit feedback on how the enrollment and health care-delivery system can be improved

Who can join?

We're looking for Utahns who purchased health insurance on *healthcare.gov* during the recent enrollment period. We'll also include individuals receiving Medicaid, and others who purchased private insurance outside of the *healthcare.gov* marketplace. Altogether, we'd like to have about 30 people in the focus group.

How much time will it take?

Not much. We'll contact you periodically with emails and online surveys throughout the year. We'll also schedule at least two phone calls at convenient times. Plus, if you encounter any challenges with your new insurance or medical care, we'd ask that you contact us. We want to know about the problem, and we'll work with you to resolve it.

What about my privacy?

We take your privacy seriously. We won't share any personal details about you or your insurance status. We'll also assign you a numerical code that will be used in place of your name on all survey results, interviews, and correspondence. Some members of the Kitchen Cabinet could be invited to share their insurance stories with the media or participate in public forms—but this will only be done with your prior approval.

Who can I contact for more information?

Email or call Jason Stevenson, UHPP's Education and Communications Director.

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