



2019



**ANNUAL
REPORT**

**Utah Health
Policy Project**



POLICY

In January 2019 the legislature repealed Proposition 3 and replaced it with SB96, which covered almost 70,000 fewer Utahns than the ballot initiative would have. SB96 set up a complicated road towards Medicaid expansion with new harmful features like a per capita cap, enrollment cap, partial expansion, and work reporting requirements. It was another huge roadblock after six years of fighting for full Medicaid expansion, but UHPP has been lucky to partner with a strong coalition, and have a large consumer network supporting this work.

In 2019, UHPP advocated for many policies across the aisle, including price transparency, and drug importation, to curtail rising prices. UHPP is committed to solutions that work, and will continue to advocate for hard hitting policies that will make healthcare more accessible and affordable, for Utahns.



Received more than a million ad impressions and 3000 clicks on full Medicaid expansion ads

Collected **8,500** public comments to fight harmful Medicaid waivers

Added **812** names to the UHPP supporter database

Participated in more than **28** events

Gave **43** presentations or speeches

Sent **48** Action alerts & volunteer updates

Sent **2259** messages from constituents to policymakers

Featured in **174** articles quoting the UHPP team

Published **25** opinion pieces

UHPP led a massively successful campaign to collect comments in opposition to the legislature's changes to Proposition 3. On the first day of the legislative session, UHPP organized a Rally Against Repeal in the Capitol rotunda that included over 500 participants. UHPP continued to organize events speaking out against the changes to the Medicaid program throughout the entire year, which resulted in thousands of Utahns sending emails, postcards, or letters to their policymakers advocating for change. Finally, on December 23, 2019, Utahns were notified that at last, Utah was set to become an expansion state.

After years of hard work, an estimated 150,000 Utahns, who could not access Medicaid before are now eligible for comprehensive, affordable coverage! UHPP is proud to work alongside Take Care Utah to help enroll Utahns into this program and make it as successful as possible. This is an incredible achievement for Utah and one of UHPP's most notable accomplishments.



ENROLLMENT

Take Care Utah (TCU) prides itself on helping with complicated, time-consuming cases. This includes mixed-status families, individuals with complex needs, and those with cultural or language barriers keeping them from accessing care. TCU plays a case management role by making sure people get insured and stay insured. TCU actively stays in touch with everyone they serve after the initial enrollment to help with re-enrollment or re-certification and to assist them with any questions they may have. In other words, TCU's services do not end with enrollment. TCU actively connects with individuals to make sure they do not just sign up for health insurance, but access care. Being one of the first programs of its type across the nation to implement this follow-up work, TCU became a national model for these "coverage to care" services.



BY THE NUMBERS

UHPP's Health Access Assistors helped **583** people apply for health insurance through the Marketplace.

UHPP's Health Access Assistors helped **4,516** people apply for Medicaid programs.

Take Care Utah reached over **13,138** people through phone calls, presentations, media events, and outreach events.

200,261 Utahns enrolled in ACA coverage in 2019, slightly higher than in 2018.



After a change of licensure, certification, and funding structure, UHPP's enrollment staff is now bigger than ever. TCU Health Access Assistors help vulnerable Utahns apply for all Medicaid programs including Targeted Adult Medicaid (TAM), which is a program for individuals experiencing homelessness or involved in the criminal justice system. With nine years of outreach and enrollment experience, thousands of Utahns now depend on TCU's services.

TCU organized its fourth annual Hispanic Heritage Parade and Street Festival. This event serves to celebrate Hispanic Heritage Month, raise awareness of Utah having the highest uninsured rate for Hispanic kids in the nation, and to help TCU become a well-known resource for the Hispanic Community. The event attracted over 10,000 people.



FINANCIALS | THANK YOU

INCOME	2018	2019
<i>Foundation Grant</i>	297,783.10	547,891.43
<i>Government Grants</i>	355,182.13	377,039.86
<i>Corporate</i>	130,389.99	46,550.00
<i>Individual Donations</i>	12,918.43	10,312.56
<i>Other Income</i>	22,260.67	10,856.92
<i>Total Revenue</i>	818,534.02	1,065,185.90

EXPENSES	2018	2019
<i>Salaries and Related</i>	540,560.87	761,041.47
<i>Grant and Contract</i>	11,250.00	50,914.32
<i>Office Supplies and Technology</i>	19,812.23	45,552.30
<i>Occupancy</i>	22,277.06	46,428.52
<i>Travel, Meeting & Outreach</i>	41,125.07	61,578.93
<i>Professional Fees</i>	38,678.59	95,729.25
<i>Business Expenses</i>	3,990.00	7,145.35
<i>Miscellaneous</i>	4,855.00	14,689.86
<i>Total Expenses</i>	680,913.97	1,078,842.80

Net Income (Total Profit or Loss) 137,620.05 -13,656.90

*2018 represented a transitional year as UHPP sought out new funding sources that were not put into place until 2019.

A Message from UHPP's Executive Director

Dear UHPP Supporter,

Your support is more important now than ever as Utah's health system and economy face imminent catastrophe. Thanks to Medicaid expansion Utahns are better prepared than ever to deal with the effects of COVID-19. Rest assured our health access assisters are working hard to get folks enrolled and that our policy team continues to advocate for solutions that work for underserved health care consumers.

We are all in this together and we need your support!



In solidarity,
Matt Slonaker

Board Members

Sri Koduri	Jenny Pathak
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Send donations to: <https://www.mightycause.com/organization/Utah-Health-Policy-Project>

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