

UTAH HEALTH POLICY PROJECT

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

NEW SCIENTIFIC SURVEY FINDS THAT UTAH SMALL BUSINESSES SUPPORT HEALTH REFORM, REMAIN CONCERNED ABOUT RISING COSTS

New Survey Data to be Released at Press Conference 10:00 AM, Wednesday, July 8

Who:

- **John Arensmeyer**, CEO and Founder, [Small Business Majority](#)
- **Judi Hilman**, [Utah Business Group on Health](#)
- **Tony Caputo**, owner of [Tony Caputo's Market & Deli](#) and [Tipica, A Caputo Project](#)
- **Natalie Gochmour**, [Salt Lake Chamber of Commerce](#)
- **Betsy Burton**, [Local First Utah](#) (also owner of [King's English Bookshop](#))
- **John Pitt**, [Davis Chamber of Commerce](#)
- **Bill Rappleye**, [Draper Area Chamber of Commerce](#)
- **Scott Baker**, [Murray Chamber of Commerce](#)

- **Brian Wilkinson**, [Wilkinson, Ferrari & Co](#) (Master of Ceremonies)

What:

Findings from a new survey of Utah small business owners and their attitudes about health care reform and rising costs will be announced at a press conference at Tony Caputo's Market & Deli in downtown Salt Lake City. The survey explored concerns about affordability, the desire of small business owners to provide coverage, and worries about how long small business owners will be able to provide insurance without health care reform. The survey data also yielded findings about entrepreneurship and how business owners view the role of health reform as a part of economic recovery.

When:

10:00 AM Wednesday July 8th

Where:

Caputo's Market & Deli
314 W 300 S
Salt Lake City, UT 84101-1943

Interviews

John Arensmeyer, founder of CEO of Small Business Majority, is available for interviews Tuesday evening or Wednesday morning to early afternoon. Please contact Jessica Kendrick at Jessica@healthpolicyproject.org or 801-712-4354 to schedule a time to meet with John.

Jessica can also connect you with small business owners who are willing to share their experiences getting or keeping quality, affordable health coverage.

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[Small Business Majority](#) is a national nonprofit advocacy organization focused on solving the single biggest problem facing America's 27 million small businesses: the skyrocketing cost of providing healthcare to employees. Small Business Majority is run by small business owners, so we know the challenges entrepreneurs face and how critical affordable and accessible healthcare is to a small business owner's success. We use nonpartisan scientific research to understand and represent the interests of all small businesses, from sole proprietors to 100-person companies.

The [Utah Business Group on Health](#) (UBGH) an emerging alliance of Utah business owners and their associations dedicated to health reforms that will allow businesses to be competitive while offering affordable, quality benefits; it is hosted by the [Utah Health Policy Project](#).