

Background: The Healthy Utah Poll was commissioned by a coalition of Utah civic groups interested in gauging support for Governor Herbert’s recent *Healthy Utah* plan. The poll measures the public support for the plan in general as well as several individual features of the plan.

The poll of 623 Utah voters was conducted via phone interviews and online surveys by Dan Jones & Associates in May and June of 2014. For a full analysis of the plan, contact Notalys, LLC at info@Notalys.com.

Sponsors:

- AARP Utah
- American Cancer Society
- Cancer Action Network
- Association for Utah Community Health
- Salt Lake Chamber of Commerce
- University of Utah Hospitals
- United Way of Salt Lake
- Utah Health Policy Project
- Utah Hospital Association
- Voices for Utah Children

Poll Take-Aways

Utahns are overwhelmingly supportive of the features of Governor Herbert’s Healthy Utah plan.

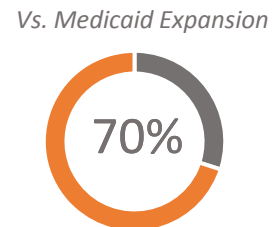
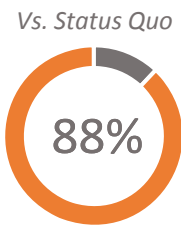
Utahns value individual responsibility, but both Republicans and Democrats are strongly supportive of a government role in assisting low-income individuals to obtain health insurance.

What Utahns are against, more than anything, is doing nothing.

Results: Broad Support

- 83% believe “all legal Utah residents should have access to affordable health insurance.”
- 72% of voters support accepting the return of federal dollars to Utah for assistance with health care.
- 88% of voters prefer Healthy Utah over the status quo.
- 70% of voters prefer Healthy Utah over Medicaid expansion.
- Support for *Healthy Utah* spans the political spectrum (v. “do nothing”).
 - Very conservative: 84%
 - Somewhat conservative: 93%
 - Moderate: 94%
 - Somewhat liberal: 81%
 - Very liberal: 79%
- Results are consistent across all demographic sub-groups.

Do Utah voters prefer Healthy Utah over the alternatives?



Do the features of the Healthy Utah Plan help or hurt its support?

