



UHPP

Utah Health
Policy Project

Sustainable Health Care Solutions for Underserved Utahns

**Annual Report
2015**

UHPP BY THE NUMBERS IN 2015

76 Presentations

221 Media
Mentions

22 Consumer
Stories

300+ Community
Partners

175,637

Utahns enrolled through healthcare.gov
from Nov. 1, 2015 to Jan. 31, 2016

Promise Neighborhoods Outreach and Enrollment Team

18	3,393	393	241
Schools Served	Reached	Total Enrolled	Children Enrolled



Utah Health Policy Project Today

Our Mission: Utah Health Policy Project (UHPP) is a nonpartisan, nonprofit organization advancing sustainable health care solutions for underserved Utahns through better access, education, and public policy.

Our Vision: Utah Health Policy Project envisions a future in which all Utahns have access to high quality and affordable physical, oral and behavioral health care and are equipped to make informed decisions within a system that meets their health care needs in a timely manner.

Since 2006 UHPP has worked hard to develop solutions to create a health system that provides better access to high-quality health care at a lower cost. We pride ourselves on being an open resource for the public, community leaders, the media, businesses, health care providers and policymakers.

Our nonpartisan approach seeks real-world solutions that best fit Utah. We bring diverse individuals and organizations to the same table, recognizing that effective and long-term solutions are created through authentic collaboration among many stakeholders. Our role is to ensure the consumer voice is always present. This 2015 Annual Report describes our work in four main areas: Policy, Public Outreach, Education, and Enrollment Assistance. 2015 was another stellar year for UHPP, and we hope this report helps you better understand our organization and the work that we do.

Our Current Staff:

Matt Slonaker, JD
Executive Director
Randal Serr, MPP
Take Care Utah Director
Jason Stevenson, MSC
Education and Communications Director
RyLee Curtis, MPP
Senior Policy Analyst
Luis Rios
Navigator
Julie Contreras
Navigator
Gaelynn Hunsaker
Administrative Assistant
Veronica Parra
Enrollment Coordinator
Eric Armstrong
Navigator
Maria Guadarrama
Certified Application Counselor (AmeriCorps)

Our Board:

Sri Koduri – *Chair*
Therese Russo – *Vice Chair*
Karen Keene – *Treasurer*
Nancy Mitchell – *Secretary*
Andrew Riggle
Joelyn Stewart
Kristy Chambers
Michael Styles
Jenny Pathak
Pat Fleming
Victor Saldivar

Advisers to UHPP

Tom Metcalf, MD
David Sundwall, MD
Kristy Kimball
Kerma Jones



Medicaid Policy | Advocacy | Affordable Care

Public Policy Outreach

UHPP is an executive committee member on the Department of Health's Medical Care Advisory Council where we represent the voice of low-income consumers. We also sit on the Health Disparities Advisory Council through the Office of Multicultural Health. We split our public policy outreach into two key areas: Medicaid expansion and the Utah State Innovation Model Grant (USIM). On Medicaid expansion we continue to fight for a solution that will close the gap and provide an adequate benefit to low-income Utahns. With USIM we bring the consumer perspective to the health transformation goals of USIM through workforce development, tracking the USIM process, and ensuring transparency and accessibility to interested stakeholders.



Senior Health Policy Analyst

Storybanking

UHPP works tirelessly to represent the voice of the low-income consumer and whenever possible we help consumers share their own stories. We are constantly working with consumers who are in the coverage gap, who are on PCN, or receive care through ACOs to truly understand the needs of consumers. Whenever possible, we help consumers prepare their own stories to share in testimonies at the legislature, to share with the media, and to share in public forums. Over the last year we have had 22 news stories with consumer stories shared.

Community Collaborations

UHPP runs the Cover the Gap (CTG) coalition which is made up of over 30 organizations across the state of Utah. The CTG coalition creates an environment for collaboration and conversations to take place to create partnerships to accomplish meaningful goals. The CTG coalition meets once a month at the Health Care Round Table (HCRT), which are weekly during the legislative session. These round tables give community partners the opportunity to discuss health policy issues and proposed health policy bills that affect the communities they serve. In 2015 we had several speakers attend the round tables in a unique opportunity for community advocates to ask questions and have discussions with grassroots leaders including Lt. Governor Spencer Cox, Kim Gillan, HHS Region VIII Director, and several legislators.



[More Information](#)

The worst economic option for Utahns is to send our tax dollars to Washington and get nothing in return

[Sign Petition Below](#)

Support Governor Herbert's Plan to Improve Healthcare for Utah's Families

The Healthy Utah Plan is a three-year pilot program that will be paid for by bringing back Utah's tax dollars we are all currently sending to Washington. The program will provide assistance to lower-income Utahns to purchase health insurance coverage through traditional insurance plans. Like you would get through your employer, Utah lawmakers could cover thousands of low-income Utahns—allowing them access to preventive care services they desperately need. The state can opt-out at any point if the Federal Government does not hold up their end of the deal.

I Support Healthy Utah

"Governor Herbert's plan is the most thoughtful and commonsense. It serves needy people, brings our tax dollars home, is fiscally responsible and doesn't tie us to long-term obligations. I hope the Legislature will work with the governor to win federal waivers and implement this plan."

[A. Scott Anderson](#)



are Act Policy | Communications | Education

Policy Work

2015 was a year of firsts for health reform in Utah. In January statewide ACA enrollment reached 100,000, a figure that climbed to 126,000 by mid-summer and 150,000 by year-end.

We also weathered the first contraction of Utah's insurance marketplace following the withdrawal of Arches Health Plans. In response UHPP leveraged our enrollment assistors and media connections to help consumers understand and respond to this new challenge. Our educational message evolved to address next-generation health reform topics such as health-care literacy, rate review, and cost control. UHPP staff made over 35 presentations reaching over 1,500 people. Our staff also appeared on four Trib Talk webcasts and contributed to 16 op-eds.

We solidified our position as the state's most informed and reliable experts on health reform, achieving over 220 mentions in the local and national media. When the U.S. Supreme Court upheld the ACA in mid-June, UHPP placed ten first-person stories in local and national media.

In December at UHPP's policy conference we debuted the Utah Healthcare Index, the first attempt to measure our state's progress and shortcomings in key health reform metrics like enrollment, affordability, preventive care, and mortality.



Education and Communications Director

SAVE THE DATE

RISE & SHINE

UHPP Power Breakfast

THURS., JUNE 25, 2015

9:00am – 10:15am

*Registration begins at 8:30am and program starts immediately at 9:00am

Sorenson Unity Center Theatre
1383 South 900 West
Salt Lake City, UT 84104

Free Admission with RSVP

Come to hear the latest policy developments on the Affordable Care Act and Medicaid Expansion!

RSVP here <http://www.eventbrite.com/e/raise-and-shine-uhpp-power-breakfast-tickets-1707168788>





Enrollment | Consumer Assistance

Outreach and Enrollment

UHPP received our third federal navigator grant allowing Take Care Utah (TCU) to increase the number of navigators from 12 to 17 and expand navigator reach across the state. UHPP manages TCU in partnership with the Association for Utah Community Health and United Way of Salt Lake 2-1-1.

UHPP participated in outreach events around the state such as the State Fair, LULAC Conference, Southern Utah Pacific Islander Health Fair, Refugee Farmers Market, Pride Festival, and Asian Festival. We partnered with popular English and Spanish radio and tv networks, billboard companies, and news outlets. UHPP has six enrollment staffers who are seen as experts by other enrollment assisters. We receive referrals from our federal delegation on a regular basis. In the open enrollment period, 175,637 Utahns enrolled in insurance on healthcare.gov.



Avoid the Fine.

Get Health Insurance.

Call 2-1-1 for free help.

Promise Partnership | Volunteer Network

Promise Partnership

The Promise Partner Enrollment Task Force (PPETF) focuses their outreach and enrollment efforts among United Way of Salt Lake's 24 Promise Partnership Schools. There are six community organizations that are a part of the Salt Lake City Promise Health Task Force.

This group enrolled 393 people, an 87% increase from 2014. The PPETF reached over 3,393 unduplicated individuals at over 42 Promise events. They also renewed over 154 different individuals' health insurance and enrolled 241 children which is an 83% increase from last year. Of those, over 280 are Hispanic/Latino, a 75% increase from the prior year.



Volunteer Network

UHPP's student volunteer network consists of six individuals thanks to the partnership we have with The Bennion Center, a community service center at the University of Utah. Volunteers do community outreach, schedule appointments with families and individuals in need of assistance, provide enrollment assistance, and actively help with Take Care Utah events as well as various projects to help the Take Care Utah program.

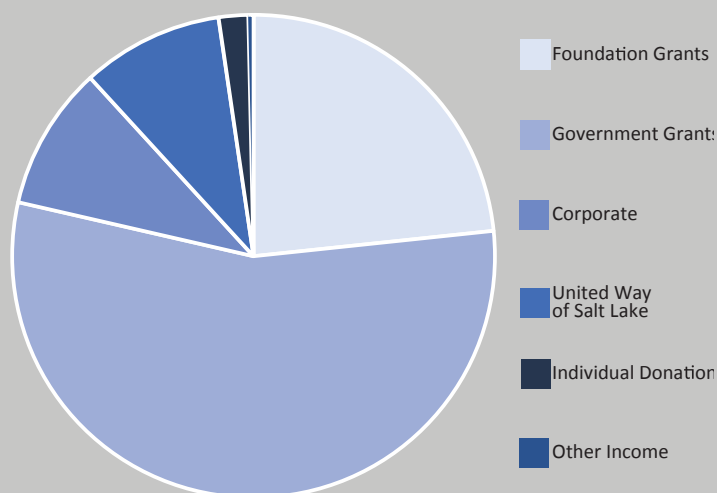
These volunteers build trusting relationships with the families they serve. They primarily assist low-income, minority, and refugee communities to apply for Medicaid and CHIP.

2015 Financial Report

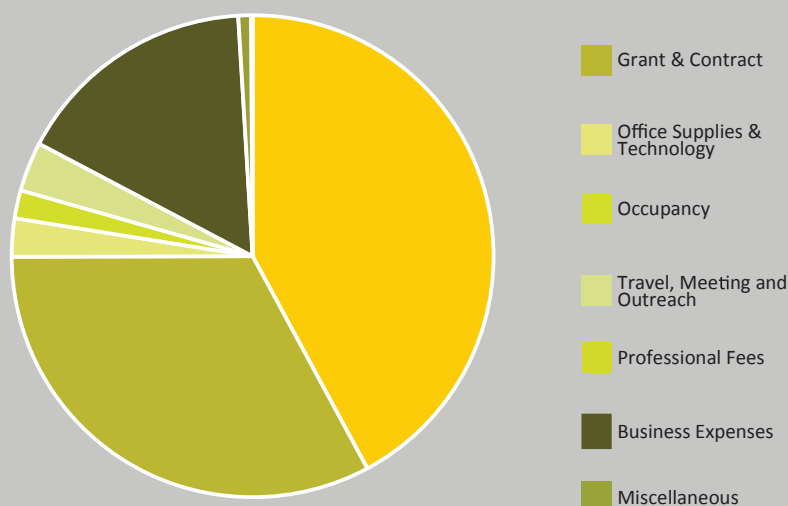
UHPP's financial performance for 2015 was very strong. Overall support and revenue increased due to growth in funding from foundations and the federal navigator grant. This additional revenue translated into additional full-time employees and greater sub-grants to our community partners in Utah. For additional financial information about UHPP visit: health-policyproject.org/annual-reports/

INCOME	2014	2015
Foundation Grants	\$264,500	\$246,289
Government Grants	\$442,117	\$583,808
Corporate	\$13,752	\$101,500
United Way of Salt Lake	\$110,000	\$100,000
Individual Donations	\$25,873	\$20,777
Other Income	\$3,825	\$3,786
Total Revenue	\$860,067	\$1,056,160
EXPENSES		
Salaries & Related	\$352,975	\$419,285
Grant & Contract	\$261,705	\$327,000
Office Supplies & Technology	\$8,937	\$25,933
Occupancy	\$19,134	\$18,763
Travel, Meeting and Outreach	\$34,943	\$33,733
Professional Fees	\$44,097	\$162,529
Business Expenses	\$29,468	\$8,416
Miscellaneous	\$2,192	\$1,144
Total Expenses	\$753,451	\$996,803
TOTAL PROFIT OR LOSS	\$106,616	\$59,357

INCOME



EXPENSES





Dear Current and Prospective UHPP Supporter:

Because of your support, Utah Health Policy Project is doing better than ever! We've strengthened our community network, experienced our best year of media coverage ever, and managed a stellar health insurance open enrollment season.

Thanks to the generous investments of our supporters and the hard work from our community partners across the state, we were able to enroll well over our target number for Utah. This means over 155,000 Utahns now have access to quality, affordable health insurance.

But our work is not done. Thousands of Utahns still need coverage and are struggling with the possibility of medical bankruptcy every day. Some simply need more information about Affordable Care Act insurance and assistance with signing up. But thousands of others are caught in the Medicaid expansion coverage gap and need our state lawmakers to act. Your support will enable us to continue to fight for a coverage gap solution that provides these Utahns with decent, affordable insurance options.

The stakes are high and your help is needed. Rest assured, we put every dollar to good use in fighting for the best health care solutions for underserved Utahns.

Please send your tax deductible donations to:

Utah Health Policy Project
1832 W. Research Way, Ste. #60
Salt Lake City, UT 84119

Or visit www.healthpolicyproject.org



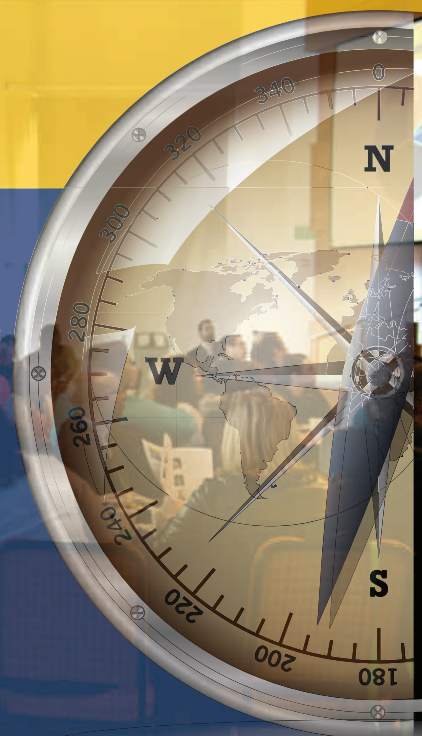
Thanks in advance for your generous support!

Kindly,

Matt Slonaker
Executive Director

UHPP | Utah Health Policy Project

PLOTTING THE BEST COURSE: Keeping Utah's Health System Ahead of the Curve



UHPP Annual Conference 2015