



SUSTAINABLE HEALTH
CARE SOLUTIONS FOR
UNDERSERVED UTAHNS

2023



ANNUAL
REPORT

Utah Health
Policy Project



POLICY & ADVOCACY

2023 began with the UHPP's policy team working hard at the Utah Legislative session to defend Medicaid and promote affordable and accessible healthcare. Along with other healthcare advocates, UHPP successfully helped push for the passage of bills implementing 12 months of postpartum Medicaid coverage for new mothers; restoring adult dental Medicaid coverage; and creating the state CHIP program for undocumented children. These three benefits will help more Utahns have adequate health coverage. UHPP also hosted the weekly Healthcare Roundtable at the Capitol to work with other healthcare policy advocates and stakeholders on promoting policies to benefit all Utahns.



Along with Take Care Utah, the policy team has also closely tracked the Medicaid redeterminations that have taken place after the end of the COVID-19 public health emergency. This included serving on the Medical Care Advisory Committee (MCAC) and working with other partners to help prevent Utahns from losing coverage. UHPP has continually advocated for all Utahns to have access to the care they need.

During 2023, the policy team also refocused its work on oral health. Thanks to funding from the CareQuest Institute for Oral Health, UHPP hired an oral health fellow, established an oral health consumer coalition, served on the steering committee of the Utah Oral Health Coalition, and engaged in other ways to promote access to affordable oral health care for all Utahns. This work remains ongoing in 2024.

The policy team spent much of the end of the year planning for UHPP's annual conference in January 2024. It has also worked to prepare for the 2024 Utah Legislative Session. Throughout 2024, the policy team will continue to advocate for all Utahns at every level of the state to have affordable and accessible healthcare.



ENROLLMENT

In 2023, Take Care Utah's Health Access Assistants (HAAs) provided direct enrollment assistance for Medicaid, CHIP and Marketplace coverage to more than 11,000 people and guided a total of 8,928 into coverage – a 41 percent increase over 2022. TCU enrolled 1,750 children in Medicaid, CHIP and Marketplace coverage, more than double the number of children it enrolled in 2022.

HAAs were at 70 enrollment sites in Box Elder, Cache, Davis, Salt Lake, Summit, Tooele, Utah, and Weber counties including food banks, medical clinics, counseling centers, schools, and more. Through phone calls, virtual appointments, presentations and at 1,491 events, TCU talked to more than 124,000 Utahns throughout the state providing accurate information and direct guidance to keep people covered.



TCU was the first call for 30,245 people faced with losing Medicaid because of the end of the COVID-19 Public Health Emergency. TCU's daily incoming call rate grew by 2.65 times from 76 call per day to 202. TCU extended its weekday hours and opened Saturdays during periods of high demand, when state offices are closed. TCU launched a series of on-line sessions to educate 840 community health workers and front-line medical office staff on resources available to help people navigate coverage loss.

One-quarter of people helped spoke a primary language other than English. TCU is pioneering health insurance literacy and enrollment in Utah's Hispanic community. TCU's Latinx/Hispanic Health & Heritage Festival attracts more than 10,000 attendees. Forty-percent of people TCU enrolls are Latinx/Hispanic.

The need for TCU has never been greater and is growing rapidly. With 150,000 newly uninsured, people are looking to organizations like TCU that have years of trust and connections within the community. In the first quarter of 2024 TCU has already doubled the number of people it is serving compared to the first quarter of 2023. TCU sees a long-term need for health insurance education and enrollment assistance that will require its services to be embedded in the healthcare delivery system statewide.



FINANCIALS | THANK YOU

Revenue	2022	2023
Foundation Grants	\$510,346	\$1,393,361
Government Grants	\$1,030,760	\$1,298,719
Corporate Donations	\$39,452	\$11,831
Individual Donations	\$2,126	\$1,320
Contracts	\$104,736	\$158,954
Broker Commissions	\$85,576	\$119,752
Other Income	\$524,366	\$103,645
Total Revenue	\$2,297,362	\$3,089,582

Expenses	2022	2023
Salaries and Related	\$1,715,416	\$2,010,333
Subgrant and Contracts	\$347,294	\$416,648
Advertising Expenses	\$463,870	\$136,370
Professional Fees	\$3,896	\$82,434
Supplies	\$44,481	\$59,675
Insurance Expenses	\$9,468	\$9,562
Telephone/Communications	\$91,828	\$147,088
Occupancy Expenses	\$67,506	\$72,115
Meetings and Events	\$79,665	\$57,980
Other	\$62,353	\$15,914
Total Expenses	\$2,885,777	\$3,008,119

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Dear UHPP Collaborators

We've entered a new phase at UHPP! Through the support of community supporters like you, UHPP officially a "medium-sized" nonprofit and with that esteemed designation we are charged with greater development and fundraising responsibilities. The good news is we are helping more people than ever before! In the wake of the COVID public health crisis, Utahns faced a dire challenge as Medicaid coverage unwound, leaving many without vital healthcare support. However, our dedicated team at UHPP's Take Care Utah initiative rose to the occasion, working tirelessly around the clock to meet the surge in demand for our services. The outcome speaks volumes: we successfully enrolled 40% more individuals into healthcare coverage compared to our previous record year. Medicaid remains under threat, jeopardizing its potential to address critical health-related social needs such as access to food, housing, and employment. We stand firm in our commitment to advocating for underserved Utahns, but we can't do it alone. We need your support to continue our work on the frontlines. - Matt

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Utah Health Policy Project Org
2369 West Orton Circle, Suite 20
West Valley City, UT 84119

healthpolicyproject.org

Matt Slonaker, Executive Director

