



SUSTAINABLE HEALTH
CARE SOLUTIONS FOR
UNDERSERVED UTAHNS

2024



ANNUAL
REPORT

Utah Health
Policy Project



POLICY & ADVOCACY

The policy team at Utah Health Policy Project began 2024 with its annual policy conference, which served as a preview of the 2024 Legislative Session. UHPP gathered important state and national policy leaders to discuss ways to improve healthcare outcomes in Utah. The conference served as an important lead in to the legislative session, where UHPP worked hard with other healthcare stakeholders and advocates in defending Medicaid and promoting affordable and accessible healthcare.

During the 2024 Legislative Session, Utah Health Policy Project emphasized the importance of Medicaid as the future of Medicaid was for debate. By meeting with legislators, engaging with



other stakeholders and advocates, and preparing one pagers explaining and defending Medicaid, UHPP helped successfully defend this vital healthcare program. UHPP also led the weekly healthcare roundtable at the Capitol, where healthcare stakeholders gather to discuss policy and bills, and provided updates and action alerts in its weekly newsletter.

UHPP has also worked to strengthen its oral health outreach. With the support of UHPP's oral health fellow, the policy

team promoted oral health and worked with and sponsored the Utah Consumer Oral Health Coalition. This coalition met monthly for much of 2024 to discuss barriers to access to dental care and solutions for strengthening access. The policy team also supported Take Care Utah in promoting oral health and resources for TCU clients.

As we approached 2025, UHPP worked to prepare for the 2025 Legislative Session and to prepare for health policy issues that arose as a result of the 2024 election. The policy team at Utah Health Policy Project will continue to advocate for affordable and accessible health coverage for all Utahns and defend programs that provide support to vulnerable populations.



OUTREACH & ENROLLMENT

Take Care Utah (TCU) is a program of Utah Health Policy Project that helps Utahns access health insurance coverage and navigate the health care system. The team provides:

- Application assistance in multiple languages for Medicaid, CHIP, or Marketplace
- Case management throughout the eligibility process
- Guidance in selecting health plans and finding preventative care
- Insurance literacy education after enrollment to ensure benefits can be accessed
- Ongoing assistance with renewals or reviews to maintain coverage

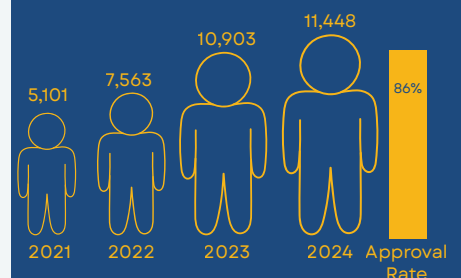


94,582 Individual Conversations

Take Care Utah empowers individuals to make informed decisions about health insurance coverage.

In 2024, Take Care Utah helped more than 11,000 people apply for Medicaid, CHIP or Marketplace coverage.

A total of 86% - or 9,824 individuals – got health insurance. Take Care Utah works individually with people to identify the best path to healthcare that may include public or private insurance or other community options.



FINANCIALS | THANK YOU

Revenue	2023	2024
Foundation Grants	\$1,393,361	\$874,826
Government Grants	\$1,298,719	\$1,298,051
Corporate Donations	\$11,831	\$316,000
Individual Donations	\$1,320	\$4,067
Contracts	\$158,954	\$190,984
Broker Commissions	\$119,752	\$124,290
Other Income	\$103,645	\$103,205
Total Revenue	\$3,089,582	\$2,911,423

Expenses	2023	2024
Salaries and Related	\$2,010,333	\$1,954,936
Subgrant and Contracts	\$416,648	\$261,061
Advertising Expenses	\$136,370	\$57,005
Professional Fees	\$82,434	\$117,778
Supplies	\$59,675	\$21,748
Insurance Expenses	\$9,562	\$9,542
Telephone/Communications	\$147,088	\$107,357
Occupancy Expenses	\$72,115	\$87,400
Meetings and Events	\$57,980	\$84,148
Other	\$15,914	\$7,271
Total Expenses	\$3,008,119	\$2,708,246

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Dear UHPP Collaborators

UHPP is proud to report that 2024 was a year of significant impact! Notably, Take Care Utah's outreach and enrollment assisters supported more individuals in 2024 than in any previous 12-month period—a remarkable achievement. Our primary challenge now is sustaining this momentum. Looking ahead, we aim to deepen the services we offer the community and develop partnerships with new allies to extend our reach to underserved populations.

The 2024 legislative session presented the most substantial threat to Utah Medicaid in over a decade. Fortunately, UHPP banded together with a strong coalition of community partners to successfully defend the program against deep cuts and potential coverage losses. However, the threat to Medicaid persists. Rest assured, UHPP remains steadfast in its commitment to advocating for underserved Utahns.

We invite you to support our vital work, whether by participating in a call to action or making a donation. Together, we can continue to make a difference! -Matt

Donate Here

<https://www.healthpolicyproject.org/donate-now/>

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